

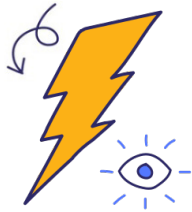
# THE BASICS OF BEING AN EFFECTIVE BOARD MEMBER



## HOW WILL YOU SHOW UP AS A... ?

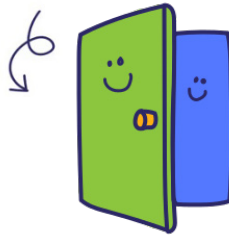
Check the actions that you want to take this year. Feel free to write in your own ideas, too!

### DOER



- Attend board meetings
- Assume an officer role
- Serve on a committee
- Attend a conference related to the field
- Mentor a new board member
- Bring treats for staff
- Develop new policies
- Engage a consultant for strategic planning
- Research comparable organizations
- Review the 990
- Attend special events
- Develop a dashboard for reporting Key Performance Indicators
- Send a thank you note to a donor or volunteer
- Host a site visit
- Meet with staff
- Create marketing content
- Pitch a story to the media
- Participate in an audit
- Observe programs
- Volunteer at a program

### DOOR OPENER



- Invite a staff member to speak at your breakfast club/networking group
- Share success stories from programming
- Recruit additional board members
- Ask people in your circle about their perceptions of the organization
- Join meetings with donors and prospects
- Engage your business through volunteer time off
- Cultivate volunteers
- Hone your personal connection story
- Invite a friend to volunteer

#### More ideas:

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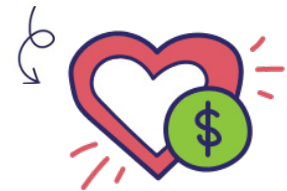
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### DONOR



- Host a fundraiser at your home
- Make a major gift
- In lieu of gifts at a celebration, direct donations as tribute gifts to your organization
- Make a planned gift to the organization
- Secure a corporate sponsorship or donation
- Solicit donations via social media
- Purchase a table at a special event
- Designate your organization to benefit from Amazon Smile purchases
- Ask a friend to give and match it

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